

Future Fair Challenge

An Elementary Student County Fair Challenge

Presented by The Dodge County Fair Board



Pretend that YOU are in charge of the Dodge County Fair!

You have **\$100,000** to plan your dream fair!

Your fair should be:

★ FUN

👨👩👧👦 Family-friendly

🎉 Exciting

💡 Creative

🐮 Include agriculture and our community

💰 Stay within your budget — or figure out how to earn more money!

You can complete this challenge by yourself or with your classmates!

YOUR IDEA COULD BECOME PART OF THE REAL DODGE COUNTY FAIR!

The Dodge County Fair Board will look at your ideas and may choose some of them to use at a future Dodge County Fair!

Maybe we'll use your:

🎢 Ride idea

🎤 Entertainment idea

🍔 Food idea

🔥 Activity

🐮 Agriculture idea

🎯 Game

🎉 Special event

💡 Or something we haven't even thought of yet!

If we choose your idea, we want YOU to help us make it happen!

A member of the Dodge County Fair Board may contact you to learn more about your idea and help turn your idea into something real at the fair.

To create an elementary submission, fill out the information below, if you have any questions, you can contact the Dodge County Fair Board through e-mail:

dodgecountyfairne@gmail.com

Your idea could become the next BIG thing at the Dodge County Fair!

Future Fair Challenge

An Elementary Student County Fair Challenge

Presented by The Dodge County Fair Board



SUBMISSION FORM

Fill out the information below and turn into your teacher. A Dodge County Fair Board Member will collect all submissions on **November 6th, 2026.**

Your Name(s): _____

School: _____

Grade: _____

Teacher: _____

1. NAME YOUR FAIR!

Give your fair a fun name.

My Fair's Name:

Now create a **theme** for your fair!

My Fair's Theme:

Draw a picture or create a logo for your fair in the box:

Future Fair Challenge

An Elementary Student County Fair Challenge

Presented by The Dodge County Fair Board



2. WHO WOULD YOU WANT TO SEE?

What kind of entertainment would you have?



Singer or band



Cowboy show



Circus or acrobats



Comedian



Horse show



Magic show



Concert



Tractor pull



Something completely new!

Who or what would you choose?

Why?

3. WHAT WOULD YOU DO AT YOUR FAIR?

Think of fun activities for everyone! Provide one activity for each age group:



Kids



Kids & Teens



Adults



Families



Grandparents & Seniors

Future Fair Challenge

An Elementary Student County Fair Challenge

Presented by The Dodge County Fair Board



4. WHAT WOULD YOU EAT?

Everyone loves fair food!

Pick at least **3 foods** you would want at your fair.











My #1 must-have fair food is:

5. WHAT VENDORS WOULD YOU HAVE?

What would people be able to buy or see at your fair?

Think about:



Toys



Clothes



Art



Treats



Home businesses



Farm products



Agriculture



Gifts

Vendor #1:

Vendor #2:

Vendor #3:

Future Fair Challenge

An Elementary Student County Fair Challenge

Presented by The Dodge County Fair Board



6. DON'T FORGET AGRICULTURE!

The Dodge County Fair is a place to celebrate agriculture and our community.

What would you include?

 Animals
 Livestock
 Sheep
 Horses
 Chickens

 Crops
 Tractors
 4-H
 FFA
 Exhibits

My agriculture idea:

7. CREATE A SPECIAL EVENT!

Think of something so fun that people would say:

“I HAVE TO GO TO THAT!”

What would your special event be?

My special event:

What would happen?

Who could participate?

Future Fair Challenge

An Elementary Student County Fair Challenge

Presented by The Dodge County Fair Board



8. SPEND YOUR \$100,000!

You have **\$100,000** to plan your fair.

Decide how you would spend your money.

What are you buying?	How much?
 Entertainment	\$ _____
 Rides & Games	\$ _____
 Food & Vendors	\$ _____
 Activities	\$ _____
 Agriculture	\$ _____
 Advertising	\$ _____
 Special Event	\$ _____
 Other	\$ _____
TOTAL	\$ _____

9. WHAT IF YOU NEED MORE MONEY?

Maybe your dream fair costs **more than \$100,000**.

That's okay!

Now you have to think like a fair planner.

How could you earn more money?

You could:

 Ask local businesses to sponsor the fair

 Sell tickets

 Charge food vendors a fee

Future Fair Challenge

An Elementary Student County Fair Challenge

Presented by The Dodge County Fair Board



 Charge vendors to have a booth

 Sell fair T-shirts

 Have a fundraiser

 Hold a raffle

 Ask people to donate

 Sell advertising

 Come up with your own idea

My idea for raising money:

How much money could you raise?

\$ _____

10. PLAN YOUR FAIR WEEK!

The Dodge County Fair lasts **5 days**.

What would happen each day?

 **WEDNESDAY**

 **THURSDAY**

 **FRIDAY**

 **SATURDAY**

Future Fair Challenge

An Elementary Student County Fair Challenge

Presented by The Dodge County Fair Board



 **SUNDAY**

11. ADVERTISING

You have to tell everyone about your awesome fair so they can come, but how?

My advertising idea:

BONUS QUESTION

WHY WOULD PEOPLE WANT TO COME TO YOUR FAIR?
